



FOR IMMEDIATE RELEASE

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The National Hispana Leadership Institute Announces Partnership with El Latino Newspaper

Washington, D.C. -- The National Hispana Leadership Institute (NHLI) announces its recent collaboration with El Latino Newspaper – San Diego, California. The partnership includes a variety of co-marketing services to promote featured programs, conferences, and brand support.

“I am very pleased with our decision to expand our relationship with El Latino,” said Barbara J. DesMarteau, Acting President of the National Hispana Leadership Institute. “NHLI and El Latino complement each other with similar goals for the Hispanic community, and this collaboration will provide additional opportunities to support our organization’s missions.”

El Latino Newspaper has been operating for the past 23 years and prides itself on professionally serving, educating and informing the Hispanic community. Recipient of numerous awards, El Latino is one of the most widely read Spanish newspapers across California.

“It’s a great honor to partner with NHLI, to mutually empower Latinas...” said, Fanny Miller, Publisher at El Latino Newspaper.

NHLI is a nonprofit organization which promotes Latinas as ethical leaders through a number of prestigious programs.



More about [El Latino-San Diego](#) and Fanny Miller:

[El Latino-San Diego](#) is the largest Hispanic newspaper in San Diego County and the largest Hispanic owned Spanish-language publication in California. A national, state and local award winning publication offering the most relevant local news in the county and a monthly readership of over 910,000. Fanny Miller, CEO/President of [El Latino-San Diego](#), founded the publication 24 years ago and continues to deliver a product that the community needs and asks for. “We not only cover the market, we are the market” –Fanny Miller. Understanding the severe need for information relating to health issues within the Latino community, Fanny Miller and [El Latino-San Diego](#) together present *Celebrando*.

National Hispana Leadership Institute

Founded in 1987, NHLI is the nation's premiere training institution exclusively dedicated to Latina leadership training. Celebrating its 25th Anniversary, NHLI has developed into a major success story and has become a key player in forging leaders serving America today. Learn more at www.nhli.org and connect with us on twitter.com/#!/NHLI, facebook.com/nationalhispanaleadershipinstitute, and youtube.com/user/NHLI1