

MEDIA ADVISORY

December 6, 2012

Contact: Danielle May
Ph: 703-527-6007 ext. 014
Danielle@nhli.org

HUNDREDS OF LATINAS REPRESENTING HIGHEST LEVELS IN GOVERNMENT, BUSINESS AND NON-PROFITS TO GATHER IN WASHINGTON THIS WEEKEND

Gathering will celebrate the National Hispana Leadership Institute's 25th Anniversary and Profile the Organization's Influence and Dedication in Bringing Forward a Generation of Latina Leaders

WASHINGTON, D.C. – This year marks the 25th year of the National Hispana Leadership Institute's (NHLI) dedication to Latina Leadership. NHLI celebrates as more than 400 Latinas from throughout the country -- representing the public and private sector -- gather in Washington D.C. for the 2012 Executive Leadership Conference and *Mujer Awards*, December 9-11, 2012. In addition to panels led by the Harvard Kennedy School of Government and the Center for Creative Leadership, two principal partners of NHLI's Executive Leadership Program (ELP), following is a listing of signature events, open to media, during the conference.

SUNDAY, DECEMBER 9

(Location: Mayflower Renaissance Hotel 1127 Connecticut Ave NW, Washington, DC)

- **6PM:** **WELCOME RECEPTION** – A moving tribute to Founders who established NHLI in 1987.
- **7:30PM:** **MOONLIGHT TOUR OF DC MONUMENTS** – Hosted by the National Park Service and the American Latino Heritage Fund, the tour will highlight Interior Secretary, Ken Salazar's, American Latino Heritage Initiative.

MONDAY, DECEMBER 10

(Location: Mayflower Renaissance Hotel 1127 Connecticut Ave NW, Washington, DC)

- **12:15PM: OPENING LUNCHEON AND ALUMNA OF THE YEAR** – The *Alumna of the Year* award highlights exceptional leaders who have completed ELP and made significant contributions to the Latino community.
2012 Alumna of the Year: Catherine Pino (ELP 2006), Co-Founder, Principal, D&P Creative Strategies and co-producer of the HBO Special Latino List and Latino List 2
With Keynote Speeches from:
Hon. Hilda Solis, U.S. Secretary of Labor
Lily Eskelsen, Vice-President, National Education Association
- **7:30PM: 25TH ANNIVERSARY MUJER AWARDS DINNER AND GALA** – NHLI's Annual *Mujer Awards* have recognized the lifetime achievements and outstanding commitment and contributions made by Hispanic women to their respective fields. Highlights for this year's *Mujer Awards* include:
Mistress of Ceremonies: Teresa Rodriguez, Journalist and Co-Anchor, Univision Communications, Inc.
National Mujer Award: Ivelisse R. Estrada, SVP, Corporate & Community Relations, Univision
Regional Mujer Award: Lidia Soto-Harmon, CEO, Girl Scout Council of the Nation's Capital
Legislative Award: Hon. Grace Napolitano, Representative for California's 38th Congressional District
Chair's Award: Maria del Rosario "Rosie" Castro, Activist, Educator and Political Figure

-- (MORE) --

NHLI 25th ANNIVERSARY MEDIA ADVISORY

-- (Cont'd) --

TUESDAY, DECEMBER 11

(Location: *The National Press Club, 529 14th Street NW, Washington, DC*)

- **1:30PM: PRESS BRIEFING** – NHLI Board and Conference Leadership to reveal findings from NHLI's "State of Latina Leaders in America Survey." The non-scientific survey of NHLI alumnae will provide valuable insights on the impact NHLI has made on participants' careers and personal advancement, educational attainment and income, leadership and mentoring and community impact.

NHLI Board Chair: Marieli Colón Padilla, ELP 2006

Conference Co-Chair: Rita Jaramillo, ELP 1988

Conference Co-Chair: Elaine Coronado, ELP 1990

Conference Communications Chair: Midy Aponte, ELP 2010

Interviews with conference leadership can be made available onsite during the event. For interview requests please contact Danielle May, Communications Manager at Danielle@nhli.org or call (703) 527-6007 x 014.

ABOUT THE NATIONAL HISPANA LEADERSHIP INSTITUTE

The National Hispana Leadership Institute (NHLI) is the premier national leadership development program for Latinas. Founded in 1987, NHLI has trained and empowered more than 10,000 Latina leaders from the public and private sectors who have been appointed to leadership positions in government, corporate America, nonprofits, foundations or have started their own businesses. An estimated 56,000 Latinas are feeling the direct impact of NHLI alumnae through various community service projects, mentoring initiatives and networking activities. NHLI's mission is to develop Hispanas as ethical leaders through training, professional development, relationship building, and community activism.

For more information, visit www.nhli.org.

###