

9 Ways to Build Your Professional Network for Career Advancement and Social Capital (from Scratch!)



rosetta thurman

Agenda

- The Perfect Recipe? Ingredients of a Successful Network
- What if You Don't Know How to Cook?
- 9 Ways to Build Your Network from Scratch
- Q & A

9 Ways to Build Your Network

1. Prioritize Networking
2. Take Advantage of the Network You Already Have
3. Exploit Your Social Networks
4. Get Your Own Business Cards
5. Join Professional Associations
6. Attend Nonprofit Conferences
7. Go Talk to People
8. Build Your Own Frankenmentor
9. Start Your Own Network



1. Prioritize Networking



2. Take Advantage of the Network You Already Have



3. Exploit Your Social Networks



The Big Four

- **Blogs**

- Showcase your experience + expertise, contribute to the field

- **Facebook**

- More hits than Google, almost a billion people there

- **Twitter**

- Connect with people, get the latest news, find “hidden” opportunities

- **LinkedIn**

- Stay in touch with colleagues, learn about job leads, connect with executive recruiters



Heather Carpenter

Teacher · Grand Rapids, Michigan

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Heather Carpenter



The White House's views on Nonprofit Leadership

The White House Forum on Nonprofit Leadership is going on today. In attendance at this invitation only event is the who who in the nonprofit sector. What's being said at the Forur is nothing new, we've heard it many times by many differer speakers at many different conferenc
source: [Nonprofit Leadership 601](#)
link: [Full Article...](#)

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Heather Carpenter



Volunteer San Diego goes out of business?!?!

I was shocked to find out that Volunteer San Diego shut its doors and laid off seven staff members. I don't know much about the details of this closing other than they ran out of money. This is disappointing..for many reasons. First, VSD had very little competition and served a



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4. Get Your Own Business Cards



5. Join Professional Associations



6. Attend Nonprofit Conferences



7. Go Talk to People



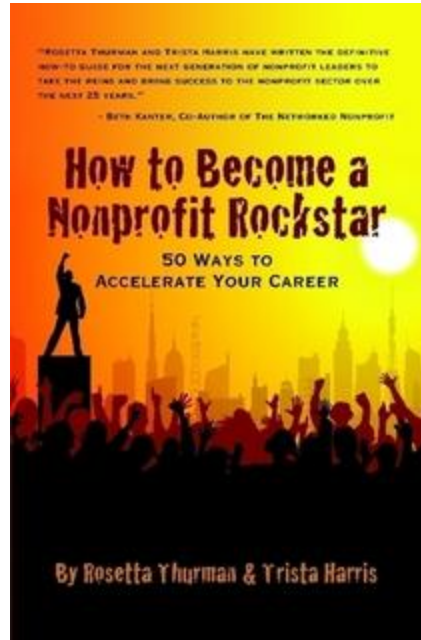
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Where You Can Buy the Book



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Questions?

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