



Welcome to the National Hispana Leadership Institute 2012 Webinar Series with:

Ellie Nieves

Latinas on the Rise: Leadership Strategies for Career Success

About NHLI The National Hispana Leadership Institute is the premier leadership organization preparing Latinas for positions of national influence, public policy impact, and to contribute to the advancement of the Hispanic community. www.nhli.org



- **Ellie Nieves**

- Fresh out of law school, Ellie Nieves cut her teeth in the high stakes game of New York City politics. Often the youngest, and many times the only woman, sitting at the table, she earned a reputation as a much sought-after strategist. Through her unrelenting work ethic and natural leadership ability, she was recruited for campaign leadership roles such as New York State Political Director and Campaign Manager for national and city-wide campaigns. Ellie eventually transitioned into the private sector and became an award-winning attorney for the Government Relations department at MetLife; later working as Chief of Staff to the President of MetLife International.
- Today, Ellie Nieves is a Professional Leadership Speaker, Writer and Coach who works with and speaks for companies, organizations and associations that want to develop their emerging leaders into effective managers and executives. She also coaches women who want more both personally and professionally.



The webinar will be recorded and will be made available on
NHLI's website: www.nhli.org
For questions e-mail: nhli@nhli.org

Ellie Nieves

Inspirational & Leadership Speaker

“Ellie equips individuals and organizations with the tools, techniques and leadership strategies they need to thrive both personally and professionally.”

**Get Inspired,
motivated & challenged
To achieve Your Best.**

LATINAS ON THE RISE: LEADERSHIP STRATEGIES FOR CAREER SUCCESS

Latinas in the U.S. Workforce

- In 2011, Latinas made up 5.9% of the U.S. workforce (8,220,000)
- Latinas made up 3.9% of all people employed in management, professional, and related occupations (2,071,000)

- 2012 Catalyst Latinas in the United States



Projections for 2020

- Latinas will make up 7.7% of the workforce (12,634,000)
- Latina presence in the U.S. labor force will have grown 86.7% from 2000 to 2020

- 2012 Catalyst Latinas in the United States



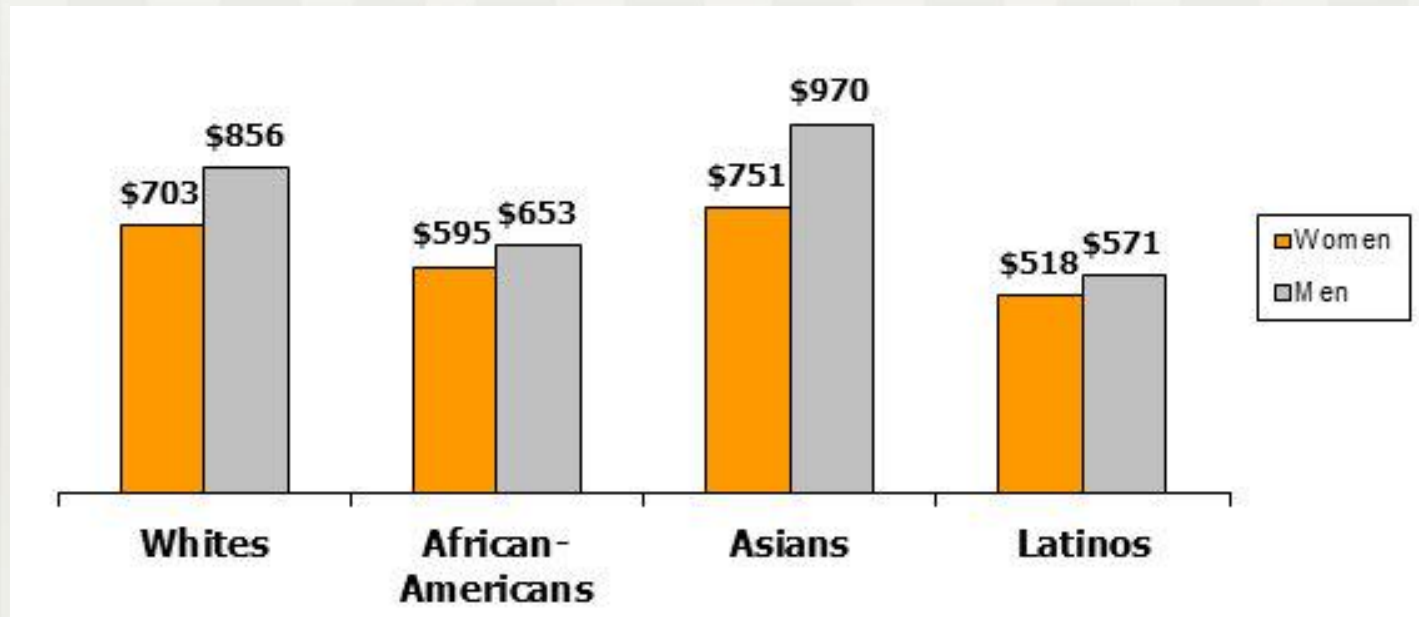
Educational Achievement

- Bachelor's degrees in 2008-2009: 78,898 (4.9% of all people getting bachelor's) compared to 50,628 Latino men (3.2%).
- Master's degrees in 2008-2009: 25,224 (3.8% of all people getting master's) compared to 14,215 Latino men (2.2%).
- Doctoral degrees in 2008-2009: 1,448 (2.1% of all people getting PhDs) compared to 1,092 Latino men (1.6%).

– 2012 Catalyst Latinas in the United States



INCOME

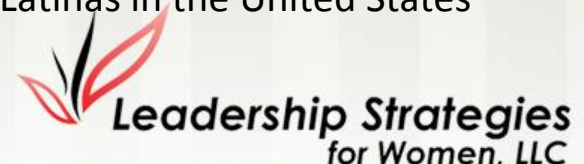


2012 Catalyst Latinas in the United States

Purchasing Power

- Latinas/Latinos' buying power has increased from \$210.0 billion in 1990 to \$1.0 trillion in 2010 and is projected to climb to \$1.7 trillion in 2017.
- The percentage change in Latinas/Latinos' buying power between 1990 and 2017 is 698.3%.¹⁸
- Latinas/Latinos' share of the consumer market was 9.1% in 2010, and is expected to rise to 11.1% by 2017.

— 2012 Catalyst Latinas in the United States



Fortune 500 Board of Directors

- Women of Color held 3.0% of board seats in the Fortune 500 in both 2010 and 2011, down from 3.1% in 2009
- Of all women board director positions, Latinas were only 4.9% of all women

- 2012 Catalyst Latinas in the United States



Fortune 500 Women CEOs of Color

- There are 19 women CEO's in the Fortune 500
- There are two women of color CEOs in the Fortune 500
 - Ursula M. Burns, Xerox Corporation
 - Indra K. Nooyi, PepsiCo

- 2012 Catalyst Latinas in the United States



Fortune 500 Latina CEOs

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Breaking
DOWN THE BARRIERS

3 Leadership Strategies for Career Success

- *Own Your Power*
- *Find Your Voice*
- *Seize Opportunities*



Ellie Nieves

Inspirational & Leadership Speaker

Own Your Power



Ellie Nieves

Inspirational & Leadership Speaker

Be Engaging



**Leadership Strategies**
for Women, LLC

Hope for Introverts



Find Your Voice



Personal Branding



Seize Opportunities



Ellie Nieves

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Effective Networking



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Plan for Success



Questions?



Ellie Nieves *Inspirational & Leadership Speaker*

Let's Connect!

Twitter.com/EllieNieves

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